



IMPORTANT:

Please summarize your project using the guide questions below. The Summary Sheet will be used in publications to describe the project, and in any information material to be provided to the Jury, Reviewers, and other potential donors.³

In describing your proposal, answer the questions clearly and directly. Please answer in English. The number of pages should not go beyond 30, including attachments. Long proposals run the risk of not being read thoroughly.

Nepal Development Marketplace 2008

SECTION I: YOUR PROJECT PROFILE

Project Details	
Proposal Number (provided by Nepal Development Marketplace 2008): Project Number: 1230	
Title of your project proposal: Improving Sheep Farming for Poverty Alleviation and Productivity Increment	
Proposed title for your project banner at the Nepal Development Marketplace 2008 (50 Characters or less. Please use CAPITAL letters) ⁴ REDUCING POVERTY BY IMPROVING PRODUCTIVITY & SHEEP FARMING	
Region of Implementation in Nepal: Panchthar of Eastern Nepal	
Total Project Cost: Rs. 1500,000.00 Fifteen Hundred thousand. (Fifteen Lakh)	
Amount requested from Nepal Development Marketplace 2008 (note: you cannot exceed the amount you have previously indicated in the concept paper):	In Words: Fourteen Hundred Thousand (Fourteen Lakha)
	In Numbers: 1400,000.00
Primary Sector of your Proposed Project (please select only one):	
<input checked="" type="checkbox"/> Agriculture, Irrigation and Food Security	<input type="checkbox"/> Education
<input type="checkbox"/> Energy	<input type="checkbox"/> Health
<input type="checkbox"/> Information and Communication Technologies	<input type="checkbox"/> Infrastructure (Roads and Transportation)
<input type="checkbox"/> Small Business and Micro Enterprise Support	<input type="checkbox"/> Water and Sanitation
<input type="checkbox"/> Employment Creation	

³ Your summary will be presented as you present to Nepal Development Marketplace 2008 team, hence any errors that would appear on the summary will be solely your responsibility.

⁴ Nepal Development Marketplace 2008 team reserves the right to edit the title of your project banner to meet our space and design requirements.

SECTION II: YOUR CONTACT INFORMATION

Applicant's Details

Name Of Your Organization/Institution: Shree Dip Joyti Yuwa Club, (DJYC) Sidin -1, Panchthar, Mechi Zone, Nepal.	
Classification Of Your Organization/Institution: NGO	
Describe your Organization (Minimum 50 words): This is a social, nonprofit organization of youths. This organization aims to improve the lifestyle of the poor farmers of Nepal, through livestock and agriculture employment generation. Its focal points are environmental improvement, biodiversity, drinking water improvement, resource conservation and utilization along with eco-tourism. The secondary objectives lies to conduct health services, human right, skill development and trail improvement in the rural areas of Nepal.	
Contact Person: Mr. Sunil Bantawa (Rai)	
Title: Executive Director	
Address: Shree Dip Joyti Yuwa Club, Sidin -1, Panchthar, Mechi Zone, Nepal.	
Office Phone #: 024 690138	Mobile #: 9741046513
E-Mail: <u>djycpanchthar@gmail.com</u>	

Name Of Your Primary Partner Organization/Institution: District Livestock Service Office. (DLSO), Panchthar, Phidim, Nepal	
Classification Of Your Partner Organization/Institution: Government Organization	
Describe your Partner Organization's Role (Minimum 50 words): The major roles of DLSO in this project are listed below: 1) General animal health improve and veterinary services, 2) Training on livestock management and health 3) Fodder and Pasture Management, 4) Breed improvement services and cooperation in livestock products marketing , and 5) To bear the follow up and guidance to the groups/ co-operative after the phase.	
Contact Person: Mr. Jagat Bahadur Rai	
Title: Junior Livestock Technician	
Address: District Livestock Service Office. (DLSO), Panchthar, Phidim, Nepal	
Office Phone #: 024 520127	Mobile #: 9742601519
E-Mail: <u>raipadam38@yahoo.com</u>	

SECTION III: YOUR PROJECT DETAILS

Project Details

A. YOUR PROJECT SUMMARY

Please summarize your project. (Word limits 250). You may include any applicable drawing in separate sheet if applicable.

It is reported that livestock contributes about 31 percentage to gross domestic production (GDP) of agricultural in Nepal. Sheep farming has been a natural, local resource utilizing integral occupation of rural Mountain. This contributes about two percent to the AGDP. However, national sheep & wool policies have yet to be launched there is decline in sheep farming by 0.12 percent every year (MOAC-2002).

Panchther being remote district of Eastern Region of which, the project area, like Sidin, Prangbung, Memeng , Chayangthapu and Falaicha villages are more remote.⁵ Here livestock farming is the prime works and more than 75 household are based on sheep farming. It occupies about 60 percent pastureland of the district.

The improper pasture management, non-improvement in pasture, over grazing and high stocking rate has lead to decline in productivity of both, pasture and sheep. There is prevailing inbreeding, poor health and feeding condition. These are directly proportional to poverty and employment.

The project has focused to reduce poverty, utilizing local resources by organizing beneficiaries, providing little inputs resources (as in activity's list) to boost the productivities of sheep and pastureland as well as developing positive thinking among farmers could empowered them to a sustainable way.

The establishment farmers' co-operative can generate self-employment and regular income to reduce poverty. The exposed market channels and linkage to the trading can sustain their income.

The project utilizing the cost effective way, can yield employment increased (10%), sheep's productivity (10%), increased number of sheep (about 80%), addition of animal forage (30 percent), some support to WTO 's requirements of national wool production.

⁵ The site map of the project area is attached here with, please see the attachment.

SECTION IV: PROJECT QUESTIONS

Project Question 1

What is the problem(s)/issue(s) your project is addressing? What are the causes of the problem? (Maximum 500 words)

Panchther, being a remote district of Nepal and the project area is being further remote from district's head quarter, farmers are basically dependent on livestock farming has been facing following problems.

- 1) There is *a decreased productivity of the sheep* due to inbreeding of the flocks and miss-management of the available recourses, and infestation of both external and internal parasites.
- 2) They do *not fallow the commercial farming system* to get more profits. It is observed that the shepherds are farming their sheep based on traditional, non-scientific farming system.
- 3) There is *declining productivity of the pasture land* due to over grazing and high stocking rate. There is lack of enough leguminous forage in the pastureland.
- 4) There is *lack of regular income* to improve their livelihood due to *non -organized marketing* of their products.
- 5) Farmers are not conscious about *animal health* due to lack of proper *knowledge and skill in animal husbandry*.
- 6) Farmers are *not aware of providing good housing* or shed to their flocks, which may be due to their traditional trans-human system of farming.
- 7) It has been observed that due to remoteness services and support from government and non-government has not been provided to the people of the project area.

Project Question 2

How does your idea address the problem(s)/issue(s) described above in terms of securing peace through development, delivery of basic services and expanding livelihood opportunities to rural population? (Maximum 500 words).

The project has aimed to reduce the rural poverty through increasing productivity of sheep and pastureland by organizing the farmers and empowering the users groups.

- Formation of User Groups (Farmers group) and Committee.
- The users will be empowered and skilled in pasture development and commercial sheep farming.
- The users are involved in the system of co-operative.
- A co-operative market system will be stabilized among the users groups
- This will initiate the income generating activities in a sustainable way and will generate employment.
- These lead to peace in the community in an organized way.
- The increased productivity will ensure basic livelihood opportunities.
- The project is conducted and only focused to the rural people of Panchthar.

Hence, the project strongly supports of securing peace through development, delivering of basic services and expanding livelihood opportunities to rural population.

Project Question 3

How will you implement your idea? Describe in detail each of the activities/steps that your project will undertake to meet its objective(s). (Maximum 600 words) Please provide a corresponding timeline in a separate sheet.

The project will be implemented by involving the beneficiaries at their village level. This will organize the farmers as users' group or farmers groups. The activities concerned to

increasing in pasture and sheep productivities will be implemented. The lists of activities are narrated below. The groups are initiated and developed to execute a co-operative and conduct the marketing activities within and outside the community. The cooperative will be linked to other marketing channels like trade and commerce organization, cottage industries development committee and other NGOs which are working in the field of trades and marketing.

Major activities and corresponding timeline

Sr. No.	Activities / Months	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Remark
1	Conduct Survey and collect data	■												
2	Formation of users group & committee	■												
3	Implementation of Saving & credit system		■											
4	Training on sheep husbandry		■											
5	Buck distribution			■										
6	Forage seeds and seedlings distribution		■									■		
7	Drenching and dipping		■								■			
8	Vaccination, HS			■							■			
9	Human resource development, health management, 2 per.					■								
10	Pastureland Management and fencing			■	■	■	■	■	■	■	■	■		
11	Training on Radi and local carpet					■								
12	Improvement of sheds			■	■	■	■	■	■	■	■	■		
13	Reporting and follow-up, quart & Annual				■				■				■	
14	Supporting Vet. Medicines to Groups				■						■			
15	Demonstration of Flushing and weaning system			■							■			
16	Pre-Co-op and account training					■								
17	Establishment of Co-op in Users Groups and linkage to DLSO, DCO, DTCCO, DCIDC and other co-op.							■	■	■	■			
18	Establishment of Livestock insurance in the Co-op.							■	■					
19	Farmers Educational Visit								■	■				
20	Follow-up trainings										■	■		
21	Seminar on project initiation/ conduction		■					■					■	
22	Evaluation and final report to NDM-2008												■	
23	Supply of program inputs and office materials		■	■	■									
24	Hiring project personnel		■											

Project Question 4

How is your idea innovative or different from existing approaches that are addressing the problem(s)/issue(s) you have described in question one? Why did you choose this particular approach? To your knowledge, what on-going efforts exist in this area that addresses this problem? Has your idea been implemented elsewhere or in a different context? If so, where? What specific characteristics of your project idea demonstrate that you are applying a novel/pioneering approach? (Maximum 700 word)

Most of the projects are limited to awareness, empowerment, and increase in local production. Whereas this project, in addition to above activities, will include market accessibility through co-op. and generate the self employment in the rural community.

The project is based to the rural virgin area focusing on reducing poverty through organizing in a co-operative system for its sustainable ways.

The small efforts in organizing rural people with small inputs would bring higher output in a sustainable ways are beautiful approach for employment and income generation.

Now a days, there is decreasing inters in sheep farming. This project emphasized on restoration of this occupation. Farmers of this area do not get supports form any line agencies.

It will mobilize local resources & technology for increment of productivities, both human and livestock.

Till now, as mentioned above, we have not able to visualized promoting people addressing the sustainable way of income generation under such a situation by other projects. The idea of this project would be replicable to any where, where there is such a situation of high altitude and sheep farming being a major livelihood option. The project also outlines to add to WTO s requirement of domestic wool production to 8 percents.

In summary, using above approaches this project not only lead the people to sustainable way of income generation, but also change their attitude positively for ever, which is the strongest achievement of the project. This will generate ownership in their profession and feeling being honored.

Project Question 5

What is your/your organization's role in implementing the project idea? Provide a brief description of your;/your organization's activities and experience in the area/sector of the project. What is the particular capacity of your organization in implementing the project idea? (Maximum 300 words)

This DJYC, organization will play an active role in implementation and completion of the project. This project has been developed by lively discussion of active members of organization and the problems of the project site have been considered during the project formulation.

This organization has started its primary works during 1997 AD, and formally got registered in 2004 AD with a main objective of socio-economic transformation of the community in Panchthar. This organization involved youths, to change the society in socio-economic status through involvement in education, employment, road, sanitation and drinking water as well as agricultural and livestock. This organization got an opportunity to participate in biodiversity, herbal and medicinal plant conservation, conservation of wild animal like red panda, bear, ghoral, yak, chaury; programs and

has been still working. The major works done were to mobilize the users to change their attitude for positive thinking in development and conservation work.

The organization with its 65 members (35 male 30 female) has 11 members in the executive body. This organization has employed six regular staff to conduct different specific works related to project and programs. The organization hires technicians and experts for its special technical jobs. The organization has following experts:

- Field officers / surveyor
- Social mobilizer
- Livestock technicians
- Trainers
- Research workers

Project Question 6

Who will be proposed project team leader? This person will be the key contact person between Nepal Development Marketplace 2008 team and your project team. Describe the experience/background of the project team leader with regard to implementing the above mentioned project idea. Please enclose curriculum vitae of the proposed project team leader. (Maximum 200 words).

Mr. Padam Lal Rai will be the Project Team Leader for this project.

Mr. Rai is highly involved in this organization since inception of this project concept. He is a livestock technician and visited the project places. He is more aware of the problems and constrains of the rural farmers of the region. He is being resident of Ilam can speak local dialogue. He being livestock technician can handle animal health, animal breeding forage and pasture, animal feed and veterinary medicines and related things. He expedites in farmers' group and committee handling and promotion to co-operative. His concerns about positive and sustainable changes and market lead programs.

The curriculum vita of Mr. Padam Lal Rai, the Team Leader is attached herewith.

ATTACHMENT: Yes No

Project Question 7

What is the role of your primary partner organization in implementing the project idea? Please provide a brief description of your primary partner organization's activities in the area/sector of the project. What is the history of collaboration between your organization and your partner(s)? Is there a formal agreement for partnership on this project? Please enclose a copy of your agreement. (Maximum 200 words)

The primary partner organization in implementing the project is District Livestock Service Office, DLSO, Panchthar. This organization is a district level of Department of Livestock Services, under Ministry of Agriculture and Co-operative, Kathmandu. This office provides technical backstopping in livestock development activities. The DJYC and DLSO has involved and worked in different programs as a collaborative partner. DLSO provides resource persons conducts training and workshops.

DLSO will also provide technical support in the field of veterinary services, training, fodder and pasture development as well as in field of monitoring and evaluation of the project. This will also linked for future follow up phase.

This club and DLSO have agreed to be an active partner in this project idea. There is a formal agreement between DJYC and DLSO. The agreement has been enclosed along with.

Project Question 8

Who are the principal beneficiaries of the project activity? Please describe the degree of acceptance that the project has among beneficiaries and the level of participation, if any, of the beneficiaries in the project. (Maximum 300 words)

The principal beneficiaries of the project activity are the rural people with sheep and livestock raising. They are mostly scheduled cast categorized as *Adibasi-janjati*, like Rai, Limbu, Magar, Gurung, Tamang, Bhote and Sherpa. The beneficiaries are basically dependent on livestock farming and are poor, deprived, illiterate and with low opportunities of further employment. The direct beneficiaries would be about 50 households and indirect but highly linked beneficiaries would be 500 households.

This project addresses the major problems of their day to day life. The people of the project area are eagerly waiting to receive such an opportunity to accept the project like this. The degree of acceptance and adoption rate would be 90 to 100 percent of the project idea.

Project Question 9

What are the expected outcomes/results of your project? How are they measurable? How do these results/outcomes help your targeted beneficiaries? If possible, indicate how many beneficiaries your project expects to reach. How Nepal Development Marketplace 2008 measure project success should after implementation is complete? (Maximum 300 words)

The expected outcomes are:

- 1) Increase in productivities of sheep (about 10 to 15 percent).
- 2) Increment in forage availabilities through pasture improvement (about 30 percent).
- 3) Increase of sheep population (1400 to 3000)
- 4) Establishment of a functional co-operative (one)
- 5) Increase in self-employment. (10 to 12 percent)
- 6) Increase in market accessibility. (Linkage to other trading organization.)

As mentioned above, outcomes are measurable. We can see the outcome in quantity, and if it is qualitative, can also be quantified.

At least this project, direct beneficiaries would be 50 households and expected to increase 100 in the next year.

The NDM-2008 can measure using following indicators:

- 1) Change in lambing period and twin rate.
- 2) Increase in body weight gain.
- 3) Reduce infestation of parasites.
- 4) Control inbreeding in sheep flock.
- 5) Increase in forage production and leguminous grass established.
- 6) Increase in number of flocks and the shepherd.
- 7) Increase of number users/ farmers group, committee and co-operative registered in DLSO and DCDO.

Project Question 10

What characteristics of your project would you highlight to suggest that it is sustainable beyond the phase funded by Nepal Development Marketplace 2008? Please describe both organizational sustainability and financial sustainability, and indicate specific details (agreements from other donors, projected revenue flows) that can be verified to suggest that your project is sustainable and can leverage Nepal Development Marketplace 2008 funding. (Maximum 400 words)

The characteristics that would be highlighted for its sustainability are:

- ❖ **The full participation of beneficiaries during the project implementation phase.**
- ❖ **Collection of funds on monthly basis with saving and credit system would establish the integrity.**
- ❖ **Working in the co-operative established by them.**
- ❖ **Trading through the established co-operative by own community.**
- ❖ **Linkage and registered with DLSO, DCDO and other trading agencies.**
- ❖ **Empowered to conduct and execute their own programs in their community.**

In this way, even though the project is phase out, the programs will get continuation and increase the members. The DJYC personnel are always with the community as they reside near by the site of the project.

The integrity due to groups and co-operative will administer the organizational aspects where as the saving and credit within the group and lending to others has sustainable financial integrity. They are also mandated to operate the financial schemes in the social market. They will be trained to operate the financial aspects of the co-operative business.

For this project, till now no additional funds have been donated. We would request the Village Development Comity (VDC) for the livestock activities and some medicine through them.

And at last, this project is supervised by this DJYC club time to time.

Project Question 11

What is the possibility of implementing your idea/project elsewhere (in different parts of the county)? (Maximum 200 words)

Given the opportunities to youth, like this project, replication and duplication can be done any where in Nepal.

It is saying that if you allow somebody to perform their own with a proper technical and social consciousness the programmes achievement are very much satisfactory. But with limited constrains the project can be implemented to the area where altitude around 2000 meter to 4000 meters. In the real sense, the WTO s requirement could be achieved if performed to mountain terrain/ ecology of Nepal.

SECTION V: PROJECT COST QUESTIONS

Project Cost Question 1

Briefly describe expenses in each of the categories that you have submitted in your proposal (total maximum- 500 words)

Personnel: (salary of 4 persons including team leader for 13 months) **Rs.364,000.00**

Materials and Equipment: (1. For office supports Rs.85,000.00 and 2) For programmes support Rs.425,000.00)

Total **Rs.510,000.00**

Training: (Five different, on the spot training) **Rs.193,000.00**

Travel: (Educational tours and basic data) **Rs.70,000.00**

Others: (Some of the programs and others) **Rs.147,000.00**

Evaluation/Information dissemination: (Reports, follow up and seminars) **Rs.50,000.00**

General Administration/Overhead: **Rs.166,000.00**

Other Funding Sources: (5 VDC s of the project area, Rs.50,000.00 for the next year's follow up.)

Total Nepal Development Marketplace 2008 funding requested: **1400,000.00**

Estimated Project Revenue (if applicable): **Rs.20,000.00**

The revenue would be collected though taxation rules of GON. It is basically from personal training

Project Cost Question 2

Please explain clearly any non-Nepal Development Marketplace 2008 funding that your project is receiving or will receive and indicate their contributions. To the extent possible, please indicate the names of the other donors and the amount they will be contributing to your project and what the funds would be used for. Please mention all fund sources that are anticipated but NOT confirmed as yet too. (maximum 250 words)

Basically, the project is not receiving any funding during its implementation period. It has been proposed by 5 VDC secretaries that they are able to finance for the next year to support the established co-operative of this project. The amount would be Rs.50,000.00 in total.

Project Cost Question 3

If your project is generating any revenue from its activities, please describe. (maximum 150 words)

The revenue would be collected though taxation rules of GON. It is basically from personal training. The total revenue would be about Rs.20,000.00

Project Cost Question 4

Please enclose your organization's audited current and a one-year projected income statement and balance sheet.

Please find the organization's audit report for the fiscal year 2063/064 attached here with.

SECTION VI: ADMINISTRATIVE INFORMATION

Administrative Information Question 1

NEPAL DEVELOPMENT MARKETPLACE 2008 will only accept applications in English for review. If your proposal is in Nepali, please enclose the original version for reference. The Nepal Development Marketplace 2008 team will only review this to clarify any potential ambiguities in the English version.

We did submit the PCN in Nepali, a copy of the PCN is with you. Now, we are submitting the details in English. We are not providing the PCN herewith.

ATTACHMENT: Yes No

Administrative Information Question 2

Have you ever received a grant from any World Bank grant program?

No Yes

If Yes, indicate which one? The World Bank has a number of grant funding programs that work with small organizations (Small Grants Programs, Post Conflict Fund, Info Dev, Development Marketplace Global Competition, Country Innovation Days, etc.). If you have previously received funding from any of these programs for a different project, it will not prevent you from competing in the Nepal Development Marketplace 2008.

Administrative Information Question 3

How did you find out about the Nepal Development Marketplace 2008?(Maximum 50 words)
We got information from my friend and then the detail information from The Kantipur daily.


SECTION VII: REQUIRED ATTACHMENTS

Attachments to be included:

1. ✓ Applicable drawing.
2. ✓ Corresponding timeline.
3. ✓ Curriculum vitae of proposed project team available.
4. ✓ List of Project Management Team/Staff.
5. ✓ List of Board of Members of your organization.
6. ✓ Copy of formal partnership agreement
7. ✓ Audited current and a one-year projected income statement and balance sheet.
8. ✓ Your organization's and your partner's registration certificates.
9. ✓ Original version of your proposal (if written in Nepali).

I certify that the information provided is true and correct. By signing this document, I confirm our organization's participation to the Nepal Development Marketplace on May 05, 2005.

Signature:


Padam Lal Rai
(Team Leader)

Date 14 June 2008