

Nepal Development Marketplace 2008

IMPORTANT:

Please summarize your project using the guide questions below. The Summary Sheet will be used in publications to describe the project, and in any information material to be provided to the Jury, Reviewers, and other potential donors.¹

In describing your proposal, answer the questions clearly and directly. Please answer in English. The number of pages should not go beyond 30, including attachments. Long proposals run the risk of not being read thoroughly.

SECTION I: YOUR PROJECT PROFILE

Project Details

Proposal Number (provided by Nepal Development Marketplace 2008): 1221	
Title of your project proposal: Japanese Prabidhima Aadharit Sudhariyeko Charkhako Bistar	
Proposed title for your project banner at the Nepal Development Marketplace 2008 (50 Characters or less. Please use CAPITAL letters) ² : Expansion of yarn Spinning Machine	
Region of Implementation in Nepal: Central Development Region	
Total Project Cost: 20,10,000	
Amount requested from Nepal Development Marketplace 2008 (note: you cannot exceed the amount you have previously indicated in the concept paper):	In Words: Fourteen Lakhs Eighty Thousand
	In Numbers: 14,80,000
Primary Sector of your Proposed Project (please select only one):	
<input type="checkbox"/> Agriculture, Irrigation and Food Security	<input type="checkbox"/> Education
<input type="checkbox"/> Energy	<input type="checkbox"/> Health
<input type="checkbox"/> Information and Communication Technologies	<input type="checkbox"/> Infrastructure (Roads and Transportation)
<input checked="" type="checkbox"/> Small Business and Micro Enterprise Support	<input type="checkbox"/> Water and Sanitation
<input type="checkbox"/> Employment Creation	

¹ Your summary will be presented as you present to Nepal Development Marketplace 2005 team, hence any errors that would appear on the summary will be solely your responsibility.

² Nepal Development Marketplace 2008 team reserves the right to edit the title of your project banner to meet our space and design requirements.

SECTION II: YOUR CONTACT INFORMATION

Applicant's Details

Name Of Your Organization/Institution: NATURE
Classification Of Your Organization/Institution: NGO
Describe your Organization (Maximum 50 words): Nature is a non-governmental Organization and registered in the District Administration Office, Nawalparasi. Its main objective is to help the poor people of rural and economically backward people for uplifting their living standards conducting various incomes generating activities for them. It has already been worked as in more than twenty rural districts of Nepal.
Contact Person: Bhuvaneshor Dhungana
Title: Team Leader (Program Coordinator)
Address: Ramgram Municipality, Parasi, Nawalparasi
Office Phone #: 071-540494,01-2043206 Mobile #:9741045800
E-Mail: dhungana_2003@hotmail.com

Name Of Your Primary Partner Organization/Institution: Janajagriti Mahila Samuha, Laharepauwa-3 ,Rasuwa
Classification Of Your Partner Organization/Institution: NGO
Describe your Partner Organization's Role (Maximum 50 words): Janajagriti Mahila Samuha as an local NGO of the project implementing district will help in mobilizing the local people and support in training programs at the district.
Contact Person: Sharada Acharya
Title: Chair Person
Address: Lahare pauwa-3, Rasuwa
Office Phone #:010-670145 Mobile #:9741001872
E-Mail:

SECTION III: YOUR PROJECT DETAILS

Project Details

A. YOUR PROJECT SUMMARY

Please summarize your project. (Word limits 250). You may include any applicable drawing in separate sheet if applicable.

Different varieties of wool products are produced in the Hilly and Himalayan Region of Nepal. Similarly different thread products are also produced from different plant species. The people from the area spent most of their time for the yarn production as they are continuing their traditional way of thread production. A Modern Yarn-spinning machine from the Japanese technology can produce large amount of thread at once compared to the traditional machine. Under which, different numbers of cylinders are designed like 4, 6, 8, 10, 16, 32, 64 in a spinning machine as necessary for the thread making purpose. The modern spinning machine could be used both for the hand use and the electricity use as required. In this project, we are planning to distribute the Modern Spinning yarn machine having six cylinders, for which imparting technical and entrepreneurship skills training in 10 VDC of Rasuwa District will be done. It is assumed that so that they could produce the wool threads more than six times in compared to traditional spinning machine.

SECTION IV: PROJECT QUESTIONS

Project Question 1

What is the problem(s)/issue(s) your project is addressing? What are the causes of the problem? (maximum 500 words)

The main sources of income of targeted 10 VDC of Rasuwa district are the income from the wool production and the wool products such as carpet, sweaters, caps, socks and others. The people of the Rasuwa district have been producing various woollen products using traditional spinning machine which consumes more time and producing less threads. Because the traditional machine is time and cost consuming, the cost of the such products also becomes greater in comparison to the products from proposed modern machine. Thus, the woollen products produced in traditional way are not able to get the proper market. On the other hand, the modern Japanese technology as proposed in this proposal consumes very less time and produces large amount of thread in minimum time. As a result, the total price of the product will also be less compared to the products produced by traditional machine. The expansion of spinning machine will be done by imparting the training to various groups of community members of the targeted VDCs .

Thus, it can be said that the modern Japanese yarn spinning machine has 6 times greater capacity in terms of saving time and increase their income level than that of traditional machine.

Project Question 2

How does your idea address the problem(s)/issue(s) described above in terms of securing peace through development, delivery of basic services and expanding livelihood opportunities to rural population? (maximum 500 words)

Among the 10 VDCs of Rasuwa Districts, most of the people of Dhunche, Syafu, Goljung, Gatlang, Thubhman, Timere, Haku, Briddim, Langtang and Chilime are engaged in wool production and making its products. However, because of time consuming and tedious in nature in using the traditional machine, youths of Rasuwa are found reluctant in such profession and are found engaged in drinking alcohol, playing cards etc. Thus, the proposed program creates interest in such youths in using the new technology and high production capacity. If such youths could be utilized in productive business by using such technology; on the one hand, they can increase their income level and on the other hand, they can increase their living standards. Thus, it can be said that this is a good opportunity to the jobless and roaming people. It will reduce gambling, unnecessary discussion and arguments of the people. This new technology ultimately helps them for improving the life style and the total income of the people from the targeted VDCs developing enterprises of their own.

Project Question 3

How will you implement your idea? Describe in detail each of the activities/steps that your project will undertake to meet its objective(s). (maximum 600 words). Please provide a corresponding timeline in a separate sheet.

Exhibition of the proposed machine and its use will be done grabbing the opportunity of the Nepal Development Market Place 2065 which is going to be held very soon in Kathmandu. These machines will be distributed in 10 VDC of Rasuwa districts that includes Dhunche, Syafu, Goljung, Gatlang, Dhumman, Timire, Haku, Bridim, Langtang, Chilime. As these VDCs are remote and regarded as undeveloped and backward, in order to implement the project effectively, following activities will be applied to fulfill the objectives of the project.

1. **Group Formation:** Two groups in each of the targeted VDCs of Rasuwa District will be formed consisting of 10 to 20 peoples in a group.
2. **Production of Yarn Spinning Machine:** With the help of the technical expert, altogether 20 Modern Spinning machine will be produced at the Mechanical workshop of Lalitpur.
3. **Distribution:** Total number of 20 yarn spinning Machines will be distributed handing over at least one spinning machine for each of the groups.
4. **Training:** Entrepreneurship and technical training including marketing, saving and Credit will also be provided before handing over the machines to at least two of the members from each groups who will conduct such training in community level.
5. **Visit:** In order to encourage the entrepreneurs, at least one of the members from each of the groups will be brought to Kathmandu valley to for visiting in the different exporting and business organizations. Such exporting or business organization will help them purchasing their products so that they could run their enterprises easily.

Project Question 4

How is your idea innovative or different from existing approaches that are addressing the problem(s)/issue(s) you have described in question one? Why did you choose this particular approach? To your knowledge, what on-going efforts exist in this area that addresses this problem? Has your idea been implemented elsewhere or in a different context? If so, where? What specific characteristics of your project idea demonstrate that you are applying a novel/pioneering approach? (maximum 700 word)

Though the thread production from wool and the plant species through the traditional spinning machine has been found existed, wool production through modern technology like proposed Japanese spinning machine is really an innovative idea, which has more capacity of production. Before establishment of the cloth industries, all the required cloth were made in household itself. So, the Handy Spinning machine was found using for many years. Most of the people from the Hilly and Himalayan region are found still using the traditional machine for producing the thread. The concept of New modern Yarn Spinning Machine was brought in Nepal by one of the Japanese citizen, whereas, the production skills and concept of this modern Yarn Spinning Machine is available only with one of the experts of Nature. Under the supervision of our experts, Modern Spinning Machine had already been used in trial, one of them was also kept in the Nepal Development Exhibition that was held in Birendra International Conference Center (BICC) before few years. The machine was liked by most of the visitors and had lots of demand but because of not getting anybody who could invest on it or any sponsors, further production couldn't be made in adequate numbers. However, among the 6 Yarn Spinning Machines produced at that time, two were sent in the community of each of the Ramechhap and Dang Districts. Thus, this proposal has been made in order to grab the golden opportunity for utilizing the expertise of our experts. If the proposed proposal is accepted, it is sure that the lifestyle and living standards of the people of target area will be increased through the enterprises of their own.

While visiting the souvenir shop of Rasuwa district, it was found that woollen products produced through traditional machine is expensive and time consuming so it was matter of reluctant to most of the people in the district. After the long talk with the experts of Nature Nepal, we finally came to the conclusion that proposed Modern Yarn Spinning Machine is the best solution of such problems.

Project Question 5

What is your/your organization's role in implementing the project idea? Provide a brief description of your/your organization's activities and experience in the area/sector of the project. What is the particular capacity of your organization in implementing the project idea? (Maximum 300 words)

As a non-government organization working in different rural communities, NATURE has been established as a friend of the community people in more than twenty districts of Nepal. In course of working with communities, the proposed modern Yarn Spinning Machine being an innovative technology will be used as a means of generating income for the people of different backward and rural communities to the northern part of Rasuwa district imparting training on the use of Spinning machine and enterprise development of woollen products produced from it. To implement this project co-ordination, social mobilization and training programs will be done by NATURE. We coordinate with the Team Leader, workshop, Trainer, Partner NGO, community, Exporter, Businessmen etc. to make the program successful. As by now dozens of community mobilization programs and income generating training in different 22 districts of Nepal have already been conducted by the our organization and our technical expert team has already been produced woollen products from spinning machine so in this respect, we do have capacity of implementing the proposed program successfully.

Project Question 6

Who will be proposed project team leader? This person will be the key contact person between Nepal Development Marketplace 2008 team and your project team. Describe the experience/background of the project team leader with regard to implementing the above mentioned project idea. Please enclose curriculum vitae of the proposed project team leader. (Maximum 200 words).

Mr. Bhuwaneshwor Dhungana will be the team leader of the proposed program and will play also the coordinating role between our team members and Nepal Development Marketplace 2008. Mr. Dhungana has completed his master degree in environment science and has been working as an alternative energy specialist for some years in different and non-governmental organizations. He has recently completed installation of modern biogas energy plant for the management of any type of organic waste in Lalitpur Districts. He has completed many incomes generating training for the people from the poor and unprivileged groups of different districts of Nepal. So far as his experience in yarn spinning machine is concerned, he was involved in mobilizing the people of rural communities in producing woollen products from the yarn spinning machine and was also involved in managing the experts of this area providing certain ideas of improving the traditional yarn spinning machine. In this context, Japanese technologies were thoroughly observed and direction was given to the experts for improving the traditional technology.

ATTACHMENT: Yes No

Project Question 7

What is the role of your primary partner organization in implementing the project idea? Please provide a brief description of your primary partner organization's activities in the area/sector of the project. What is the history of collaboration between your organization and your partner(s)? Is there a formal agreement for partnership on this project? Please enclose a copy of your agreement. (Maximum 200 words)

The primary partner organization of the project will be Janajagriti Mahila Samuha of Laharepauwa-3, Rasuwa, a local NGO of Rasuwa District of Nepal which has been running various income generating activities for the people of rural communities of Rasuwa like pote weaving, goats and animals farming, environment protection programs etc mobilizing the local resources of the District. As a local NGO of the district, it is well acquaintance with the locality of every nook and corners of the district. Thus, considering such facts, Nature Nepal did an agreement for involving them in mobilizing the local people and other resources like wool and plants for making threads. Mutual cooperation between the organizations will certainly help to the local people to uplift their living standards through income generation activities.

Project Question 8

Who are the principal beneficiaries of the project activity? Please describe the degree of acceptance that the project has among beneficiaries and the level of participation, if any, of the beneficiaries in the project. (Maximum 300 words)

As mentioned above the program will be targeted to the ten VDCs of northern part of Rasuwa district so the people living in those VDCs are the principal beneficiaries of the project. Those interested people who will involve in the groups as mentioned above will be developed as entrepreneurs so all the possible members around 400 in number and their families will raise their level of income running the enterprises of their own. On the other hand, farmers who are involved in sheep farming and plantation can get benefit by selling their wool and thread making plants. Likewise, businessmen who are involved in exporting the woolen products also can purchase the products in large quantity and get benefit from it. With the success of the project, multiple repercussion will be seen in the concerned stakeholders and will be expanded to the whole district. Besides, because of visit program as proposed above a good relation between businessmen and entrepreneurs will be established so that smooth sale of the product could be done.

Project Question 9

What are the expected outcomes/results of your project? How are they measurable? How do these results/outcomes help your targeted beneficiaries? If possible, indicate how many beneficiaries your project expects to reach. How should Nepal Development Marketplace 2008 measure project success after implementation is complete? (Maximum 300 words)

Expected outcomes of the project are

- Twenty number of Yarn Spanning Machine made
- Different twenty groups of interested community members formed
- TOT for at least two people from each of the groups conducted about the use of such machine
- At least one Yarn Spanning Machine distributed to each of the twenty groups formed for the project
- At least one awareness campaign in each of the selected VDCs will be conducted regarding the income generation through the use of yarn spanning machine
- Farmers involving in wool production will increase their level income by 30% in a year
- Entrepreneurs who run the enterprises of their own will increase their income level at least by 50% in a year
- Around 400 group members will be directly benefited from the project who directly and indirectly will orient at least hundreds of other people in the district so it is expected that at the end of the project, it will reach to at least 50,000 people of the district. In order to make the project sustainable, relationship between entrepreneurs and businessmen will be established and necessary refinement of the products as per the need of the market will be done. Besides, one funding modality will also be developed to make the program successful even after completion of the project.

Project Question 10

What characteristics of your project would you highlight to suggest that it is sustainable beyond the phase funded by Nepal Development Marketplace 2008? Please describe both organizational sustainability and financial sustainability, and indicate specific details (agreements from other donors, projected revenue flows) that can be verified to suggest that your project is sustainable and can leverage Nepal Development Marketplace 2008 funding. (Maximum 400 words)

The main source of income of the People from the Hilly and Himalayan Region is sheep keeping and making woolen products from the wool of the sheep being one of the mountainous districts of Nepal. People specially the selected VDCs of northern part have taken sheep keeping as one of the main occupations and sell the wool and its products to some extent using traditional handy wooden spinning machine which is very tedious and tiresome task with very little production capacity. Thus, with the use of proposed technology, on the one hand people of target area needn't to leave their existing occupation rather make their traditional tasks easier and faster. Whereas, on the other hand, the proposed project increases the production capacity and increases their level of income and living standard producing more outputs in minimum costs. Moreover, all the members of the groups will be trained in use of the technology and that skill will be transferred to other people of the targeted area so it helps them to make their enterprises sustainable. When the program becomes successful it certainly leverages the funding of Nepal Development Marketplace 2008 through this project because they will be in regular contact with businesspersons of Kathmandu and can sell their products regularly.

In order to make the project sustainable even after the implementation of this project one funding mechanism will be established in each of the groups formed during project implementation collecting certain amount of fund from each of the entrepreneurs regularly and also from other donors. Such a fund will be mobilized whenever and wherever necessary to train the entrepreneurs regarding the use of new and improved technology emerged in the market and some amount will be used to manage the market for the products produced by the entrepreneurs and also to encourage farmers for supplying the wool in time.

Project Question 11

What is the possibility of implementing your idea/project elsewhere (in different parts of the county)? (Maximum 200 words)

Nepal is an agriculture country having more than 80 percent people occupying agricultural land where most of the people in hilly and mountain regions keep sheep and goats besides the plantation. As the farmers are not getting proper values of their agriculture production, keeping the sheep and rabbits and selling the wool has become good source of income in this region. Thus, 15% of land which occupied by mountain and 68% of land occupied by hilly region of Nepal where more than 50% people live and majority of the people are poor because the land in this area isn't fertile for agricultural production so the proposed project could be the best suited project for the people of this region to increase their level of income and living standard. Thus, it can be said that this project is equally applicable to most of the people living in mountainous and hilly region of Nepal where most of the people are bound to live in poverty.

SECTION V: PROJECT COST QUESTIONS

Project Cost Question 1

Briefly describe expenses in each of the categories that you have submitted in your proposal (total maximum- 500 words)

Personnel: Team leader for 7 working month@20,000 per month=140,000

Technical Expert for 7 working month@20,000 per month=140,000

Four Social Mobilizers for 12 working month@10,000per month= 480,000

Materials and Equipment:20Yarn spinning machine@30,000=600,000

Training: 3 days Technical & Entrepreneurship Training for user groups =200,000

Travel: Travelling cost for project team on visiting ten VDCs =150,000

Others: Transport cost for supplying equipment=50,000+ Report writing =50,000

Total =100,000

Evaluation/Information dissemination: 50,000

General Administration/Overhead: 50,000

Other Funding Sources: The cost for social mobilizer and report writing will bear by NATURE & Jana Jagriti Mahila Samuha=530,000

Total Nepal Development Marketplace 2008 funding requested: 14,80,000

Estimated Project Revenue (if applicable)

Project Cost Question 2

Please explain clearly any non-Nepal Development Marketplace 2008 funding that your project is receiving or will receive and indicate their contributions. To the extent possible, please indicate the names of the other donors and the amount they will be contributing to your project and what the funds would be used for. Please mention all fund sources that are anticipated but NOT confirmed as yet too. (maximum 250 words)

Nature Nepal being an established NGO of rural Nepal, it has been working in coordination with local government like DDCs, VDCs and other CBOs located at western and central development regions of Nepal so it has been receiving grants from local level government like DDCs and VDCs and Municipalities for conducting development planning and income generation training for the people of rural Nepal. It has not received any types of donation from international donors yet. However, presently it has been in contact with Practical Action (ITDG) located at Lajimpat and it has shown interest for funding the project for income generating training for the people of rural training.

Project Cost Question 3

If your project is generating any revenue from its activities, please describe. (maximum 150 words)

Though we have been serving in the community for some years, we don't have such income generating activities conducted by our own organization. However, from the training provided by our organization many people are being benefited and have been running their own business.

Project Cost Question 4

Please enclose your organization's audited current and a one-year projected income statement and balance sheet.

SECTION VI: ADMINISTRATIVE INFORMATION

Administrative Information Question 1

NEPAL DEVELOPMENT MARKETPLACE 2008 will only accept applications in English for review. If your proposal is in Nepali, please enclose the original version for reference. The Nepal Development Marketplace 2008 team will only review this to clarify any potential ambiguities in the English version.

ATTACHMENT: Yes No

Administrative Information Question 2

Have you ever received a grant from any Word Bank grant program?

No Yes

If Yes, indicate which one? The Word Bank has a number of grant funding programs that work with small organizations (Small Grants Programs, Post Conflict Fund, InfoDev, Development Marketplace Global Competition, Country Innovation Days, etc.). If you have previously received funding from any of these programs for a different project, it will not prevent you from competing in the Nepal Development Marketplace 2008.

Administrative Information Question 3

How did you find out about the Nepal Development Marketplace 2008? (maximum 50 words)

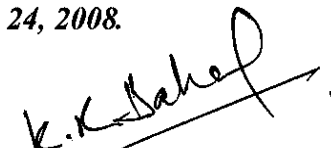
We had gone to the poverty alleviation fund(PAF) and purposed to support for proposed project where we know about the Nepal Development Market Place 2008.

SECTION VII: REQUIRED ATTACHMENTS

Attachments to be included:

1. Applicable drawing.
2. Corresponding timeline.
3. Curriculum vitae of proposed project team available.
4. List of Project Management Team/Staff.
5. List of Board of Members of your organization.
6. Copy of formal partnership agreement
7. Audited current and a one-year projected income statement and balance sheet.
8. Your organization's and your partner's registration certificates.
9. Original version of your proposal (if written in Nepali).

I certify that the information provided is true and correct. By signing this document, I confirm our organization's participation to the Nepal Development Marketplace on June 24, 2008.


Signature

2065-3-4
Date