



Nepal Development Marketplace 2008

IMPORTANT:

Please summarize your project using the guide questions below. The Summary Sheet will be used in publications to describe the project, and in any information material to be provided to the Jury, Reviewers, and other potential donors.¹

In describing your proposal, answer the questions clearly and directly. **Please answer in English.** The number of pages should not go beyond 30, including attachments. Long proposals run the risk of not being read thoroughly.

SECTION I: YOUR PROJECT PROFILE

Project Details

Proposal Number (provided by Nepal Development Marketplace 2008):	
Title of your project proposal: WOW (Worms Obliterate Waste). A proposal for implementation of a vermiculture pilot project in Banke	
Proposed title for your project banner at the Nepal Development Marketplace 2008 (50 Characters or less. Please use CAPITAL letters) ² WOW: WORMS OBLITERATE WASTE	
Region of Implementation in Nepal: Banke District	
Total Project Cost: 3,371,400.00	
Amount requested from Nepal Development Marketplace 2008 (note: you cannot exceed the amount you have previously indicated in the concept paper):	In Words: one million five hundred thousand Nepali Rupees
	In Numbers: 1,500,000.00 NRs
Primary Sector of your Proposed Project (please select only one):	
<input checked="" type="checkbox"/> Agriculture, Irrigation and Food Security	<input type="checkbox"/> Education
<input type="checkbox"/> Energy	<input type="checkbox"/> Health
<input type="checkbox"/> Information and Communication Technologies	<input type="checkbox"/> Infrastructure (Roads and Transportation)
<input type="checkbox"/> Small Business and Micro Enterprise Support	<input type="checkbox"/> Water and Sanitation
<input type="checkbox"/> Employment Creation	

¹ Your summary will be presented as you present to Nepal Development Marketplace 2005 team, hence any errors that would appear on the summary will be solely your responsibility.

² Nepal Development Marketplace 2008 team reserves the right to edit the title of your project banner to meet our space and design requirements.

SECTION II: YOUR CONTACT INFORMATION

Applicant's Details

Name Of Your Organization/Institution: HELP/Nepal	
Classification Of Your Organization/Institution: NGO	
Describe your Organization (Maximum 50 words): Responding to inhuman life conditions, HELP/Nepal strives to restore dignity of the human being and the dignity of work, acting on the field with and for the last. The inherent belief underlying all of HELP/Nepal's projects is that to overcome poverty, paying particular attention to women and children.	
Contact Person: Dr. Luigi Porcella PhD	
Title: General Director	
Address: Marco Polo Business Center, Kamal Pokhari, Kathmandu	
Office Phone #: +977 01 4421800	Mobile #: 9802001122
E-Mail: info@helpnepal.org	

Name Of Your Primary Partner Organization/Institution: Alma Mater Studiorum – Università di Bologna – Forlì - ITALY	
Classification Of Your Partner Organization/Institution: State University. It is the most ancient University of the world (founded in 1088 A.D.)	
Describe your Partner Organization's Role (Maximum 50 words): To provide the required technical and professional figures to support the implementation of the NGO's programs and to contribute, case by case, to the funding of the said projects.	
Contact Person: Dr. Massimo Vetrò Title: International relations	
Address: 1, Via G. della Torre – 47100 – Forlì - Italy	
Office Phone #: +39 0543 374125	Mobile #: -
E-Mail: massimo.vetro@unibo.it	

SECTION III: YOUR PROJECT DETAILS

Project Details

A. YOUR PROJECT SUMMARY

Nowadays environmental problems become a global threaten on the planet. There are several issues, which badly affect the environmental balance, like rapidly growing urbanization, industrialization, automobiles, etc. But chemical products is the prime cause of pollution, which are extensively used as chemical fertilizer by local farmers in Nepal.

Chemical fertilizers have significance impact in soil and water pollution and ultimately affect the whole ecosystem on the Earth and reduce soil fertility.

Therefore, to reduce the effect of chemical fertilizer vermiculture is the best way to:

- Increase the productivity of soil
- Increase the income generative activities of the people in many ways
- Like by Vermicompost production, by selling red worms and to balance ecosystem as a whole.

SECTION IV: PROJECT QUESTIONS

Project Question 1

What is the problem(s)/issue(s) your project is addressing? What are the causes of the problem? (maximum 500 words)

Unemployment in rural area is a problem becoming worse day by day, in particular as regards women.

This is mainly due to the thoughtless use of chemical fertilizer (mostly urea) by farmers.

Amongst the consequences of this attitude, we can mainly notice:

- environmental problems
- eco-system destabilization
- worsening of women's status and of their communities which depend on lands
- exorbitant cost of the market destined production

Consequently the main problems the project is going to solve are, first of all, the absence of an organization for deprived disadvantaged and poor people, in particular women, of rural communities on social and economic development and, furthermore, their impossibility to mobilize their own natural resources.

Strictly connected to these problems, we have a low presence of skills able to provide technology to run the programme nation wide.

Last but not the least, low environmental conservation and low economic development are urgent issues and vermiculture development programme, WOW, can give a positive impulse in order to face these problems.

In addition to the above described problems, it is needed to encourage people, and in particular women, in environment and natural resources management, because of a big lack in this field. The absence of community self-generative activities and the weak awareness on vermiculture and organic fertilizer production are connected to the missing use of available resources.

Project Question 2

How does your idea address the problem(s)/issue(s) described above in terms of securing peace through development, delivery of basic services and expanding livelihood opportunities to rural population? (maximum 500 words)

Our intervention will secure peace through development and will expand livelihood opportunities to rural population because all the project methodology is based on women involvement; representing them the future of their communities and of a new Nepal.

Solving problem method will help, moreover, to create:

1. participation process
2. creative interaction between women and different stakeholders that will constitute the work group.

Low cost vermiculture, and organic fertilizer production and utilization, will give women possibility to acquire new agriculture-linked technical knowledge and micro-enterprises competences. This will give women and communities capabilities to create new opportunities (as, for example, schools) thanks to self generative activities.

From over twelve-year experience, we have learned that the democratic process in its purest form is the key element to sustainability. People are willing to support community level initiatives, even if they do not always agree, if they feel they have been given an equal voice in the process. On the other hand, we have learned that even when villagers are given exactly what they want, they may not put forth the effort to sustain it if they were not included in the process.

The villagers feel empowered and take ownership by participating at the following points of the process:

- Expressing what they feel are the greatest needs of the community for all to hear
- Voting on the prioritized list of the communities greatest need
- Voting on or participating in the village development committee as well as possible sub-committees in education, health, environment, micro-enterprise, water or other special committees organized by the people.
- Personally committing their time, skills and resources to carrying out the project

Project Question 3

How will you implement your idea? Describe in detail each of the activities/steps that your project will undertake to meet its objective(s). (maximum 600 words). Please provide a corresponding timeline in a separate sheet.

The fundamental requirements for the success of all of project activities will be working in cooperation with local community, and in particular with women, who constitute community's foundation.

- 1st step: an explorative mission will be organized to involve the different stakeholders in order to create a work group which will take on the responsibility to evaluate the primary needs of the community; the same group will be responsible of all the different activities during the project development.
- 2nd step: the working group will identify the individuals who will be trained and who will have the responsibility to start activities. Firstly two members of our staff will receive a first training in India and will participate to refresh courses. Those two trainers will choose, with the working group, who and how many people will take part to the course. All the member of the course will receive books and manuals about the use of worms in agriculture and, during the course, an appropriate training kit will be used in order to simulate the work in the field.
- 3rd step: after the training course, thanks also to the training kit, all the participant to the course will be directed to work in the fields and periodic seminars will be organized to elaborate on new vermiculture techniques. Meetings, with all the different stakeholders, will be arranged in order to evaluate the situation and the evolution of production and businesses. Everyone will be supplied of all the necessary materials.
- 4th step: periodical visits to the working units will be paid to ascertain, face and solve the individual problems of the beneficiaries.
- 5th step: the group will be responsible for the evaluation of the carried out work during the project development. At the end of the project, the group and our staff will evaluate the final results of the project and they will judge if the project can be carried on.

Please, see attachment “A”

Project Question 4

How is your idea innovative or different from existing approaches that are addressing the problem(s)/issue(s) you have described in question one? Why did you choose this particular approach? To your knowledge, what on-going efforts exist in this area that addresses this problem? Has your idea been implemented elsewhere or in a different context? If so, where? What specific characteristics of your project idea demonstrate that you are applying a novel/pioneering approach? (maximum 700 word)

Improving women's status is a priority and the use of vermiculture and organic fertilizer will be a great opportunity because:

1. the organic fertilizer doesn't degrade the soil, it will generate high quality products and it will avoid deforestation in order to obtain new cultivable land
2. using vermiculture and organic fertilizer is less expensive and contaminant because it is the outcome of self generative activities
3. organic farming is becoming a market reality also in Nepal, being the guarantee of high quality, trustable, healthy products.

The real innovation of Vermiculture is its application in agriculture and many innovative uses have also been reported. According to our experiences, almost two-third of total vermicast produced is presently being used for applications other than agriculture. Some of the significant applications are as follows:

- Landscapes, Gardens and Nurseries
 - reduces water consumption
 - improves the quality and appearance
 - reduces the bulk (as compared to FYM)
 - eliminates the need for weeding operations
 - increases the shelf life of flowers
 - improves germination of seeds in nurseries
- Soil and Water Conservation
 - helps in stabilization of earthen structures through better vegetative growth.
 - promotes grass production in degraded open grass lands
 - enables reclamation of waste lands for plantation & cultivation
- Forest Development
 - helps in early stabilization of transplants
 - enables early regeneration of partly degraded forest areas
 - increases overall vegetation in hilly regions
- Waste Management
 - helps recycle segregated solid wastes from diverse sources
- Ecological Renewal
 - helps in plantation of trees in extremely adverse conditions

People use natural resources for their survival and development activities. If they use natural resources in their own way without their conservation it creates their imbalance on the other hand, proper and practical usages and scientific management of natural resources can be a fruitful and prosperous for human beings. The following are some results of not proper usage of natural resource and its impacts:

- Air pollution
- Water pollution

- Erosion of fertile land
- Deforestation

- Depletion of pasture land

- Floods and landslide

- Depletion of wildlife

Men utilise natural resources to fulfil their needs. It is necessary to use such resources properly to sustain them. The relationship between natural resources and living beings should be harmonious. A harmonious relationship maintains interrelationship and between living beings and natural resources.

The role of human beings in the conservation and management of natural resource management is the most vital. People should take conservation approach while using natural resources. This develops the habit of using natural resources properly and also reduces their use. Ultimately, this helps to protect natural resources. It means human beings should act as a conservationist but not as an exploiter of natural resources.

- The present system of Conservation aims at conserving and managing the natural resources by using them in a sustainable way. The policy is to integrate natural resources conservation with the development programmes to achieve the objectives of conservation.

Project Question 5

What is your/your organization's role in implementing the project idea? Provide a brief description of your/your organization's activities and experience in the area/sector of the project. What is the particular capacity of your organization in implementing the project idea? (Maximum 300 words)

As of now, HELP/Nepal upholds its operative offices in the country's capital and has re-opened in 2006 its offices in Nepalgunj.

Furthermore, HELP/Nepal Europa, the NGO's European sister based in Rome, Italy, is destined to provide supportive expertises and fundraising.

For what concerns the aim of HELP/Nepal's projects, throughout the years, the NGO increasingly focused its intervention on programs providing assistance to women, children and other vulnerable and discriminated groups and communities, deprived of their basic human rights or confined to extreme poverty conditions.

Currently, HELP/Nepal's projects are carried out within the Kathmandu Valley and bordering Districts, as well as within the Midwestern area of Nepal. All projects target:

- Street children
- Gender equality and capacity building
- Water and sanitation and income generation projects

The global results of the past three years in Kathmandu have demonstrated that working directly in two neuralgic areas of the country strongly eases the NGO's commitment of bringing direct aid to Nepal's needy. HELP/Nepal was in fact able to implement various socio-economic programs in both the Kathmandu Valley and in the Midwest, strongly supported by an impressively increased professional staff and by excellent and distinguished partners.

For the future HELP/Nepal intends working directly in both areas, in accordance to its mission, principles and values. The activities that are envisaged consist in continuing:

- the implementation of all current projects
- monitoring and assessment of various critical areas of intervention for the definition and implementation of long-term, high impact projects
- seeking appropriate funding partners for the implementation of the NGO's already defined projects.

With the already launched *Hamro Pul* project, as well as with the fundraising network envisaged through *HELP/Nepal Europa*, the NGO will certainly be able to concretely apply its expertise to the fulfilment of its mission.

Project Question 6

Who will be proposed project team leader? This person will be the key contact person between Nepal Development Marketplace 2008 team and your project team. Describe the experience/background of the project team leader with regard to implementing the above mentioned project idea. Please enclose curriculum vitae of the proposed project team leader. (Maximum 200 words).

Mrs. Sharmila K. Mainali will be the team leader of our project.

Thanks to her different experiences in social work, starting from supervisor of field program to secretary general of HELP/Nepal, she will be able to coordinate the team group but also to coordinate the activities with the local community, particularly the community group created ad hoc.

She will be the perfect link between our office, local community and Nepal Development Marketplace 2008 team.

ATTACHMENT: Yes No **Please, see attachment "B"**

Project Question 7

What is the role of your primary partner organization in implementing the project idea? Please provide a brief description of your primary partner organization's activities in the area/sector of the project. What is the history of collaboration between your organization and your partner(s)? Is there a formal agreement for partnership on this project? Please enclose a copy of your agreement. (Maximum 200 words)

- Our partner role is to provide the required technical and professional figures to support the implementation of the NGO's programs and to contribute, case by case, to the funding of the said projects.
- We are successfully cooperating with Alma Mater Studiorum – Università di Bologna – Forlì - ITALY from 2006

Project Question 8

Who are the principal beneficiaries of the project activity? Please describe the degree of acceptance that the project has among beneficiaries and the level of participation, if any, of the beneficiaries in the project. (Maximum 300 words)

The principal beneficiaries of this project will be women and their communities.

Women are the most important element in all communities so, acting in their favour, means acting in all community favour.

When only a few farmers will see all the benefits of vermiculture, we are sure that most of them will continue on adopting this farming techniques and doubtful ones will start using them. This means that a probable initial hesitation will disappear and the level of participation will increase. Furthermore, frequent relationship of our organization with all the social environment in Banke District can assure a positive response to this project.

Besides, when villages will experience the benefits of an organized community, they are poised to take the steps into larger and more significant area level improvements to their lives. If they can have a strong understanding of community mobilization, villages will make the jump to how powerful their voice is at the municipal level.

Finally, it is beyond all doubt that the acceptance of the project will be assured, because it respects all social matters.

Project Question 9

What are the expected outcomes/results of your project? How are they measurable? How do these results/outcomes help your targeted beneficiaries? If possible, indicate how many beneficiaries your project expects to reach. How should Nepal Development Marketplace 2008 measure project success after implementation is complete? (Maximum 300 words)

Main Project's goals, principally linked to current urea consumption and scarce farming revenues, are:

- creating new jobs, especially for women
- promoting quantity and quality of production
- safeguarding environment
- saving money for individual and communities

To build harmonious synergies between human being's work and environment is an asset for present and future generations.

The project will implement the programme with the coordination of local communities, local management committee, government line agencies and INGO/NGO.

The targeted groups of project are disadvantaged poor peoples.

To run the program success project will identify the need assessment with support of local management committees and beneficiaries. The prime objective of project is not to do any duplication among the programme.

We emphasize to solve every problem, which might come during the implementation phase, by the consultation among beneficiaries and concerned authorities.

These programs, partially financed by the resources and the potentialities of the proponent NGO and of the involved social Parties, will dramatically contribute to:

- promote creative interaction between women and different stakeholders which will constitute the work group
- facilitate women involvement, because they represent the future of their communities and of a new Nepal
- reduce the devastating impact of chemical fertilizer
- improve the agricultural production in terms of quantity and quality
- generate income and create occupation, especially for women
- create awareness concerning the protection and preservation of the environment
- contribute to solve the tragic situation deriving from the lack of management of the wastes
- constitute a solid pilot phase to allow the subsequent implementation all over the Country

Project Question 10

What characteristics of your project would you highlight to suggest that it is sustainable beyond the phase funded by Nepal Development Marketplace 2008? Please describe both organizational sustainability and financial sustainability, and indicate specific details (agreements from other donors, projected revenue flows) that can be verified to suggest that your project is sustainable and can leverage Nepal Development Marketplace 2008 funding. (Maximum 400 words)

The sustainability of the project will be assured by two main components.

1. The first one is the project its-self, because it has been planned guaranteeing income generation for all beneficiaries
2. The second one is HELP/Nepal. Hamro Pul (Our Bridge) is a project defined to promote the export of very high quality Nepali products manufactured by selected companies working on a fair-trade basis, so as to provide for economic development of local industries while creating conditions for ethical, direct financing for the NGO's projects.

The total duration of project will be of one year (extensible to three) from starting date as a pilot project. The first half of project Empowerment Literacy component and during the second half of project, Awareness on Natural Environment and Conservation as well as micro enterprises activities will run. Likewise, in one hand, from the beginning of project, participants will start saving in their respective groups and, on the other hand, participants will receive different types of micro enterprise trainings according to their interest and capacity.

Furthermore, once a village has understood and experienced the power and possibilities with an organized community, they are poised to take the steps into larger and more significant area level improvements to their lives. Whereas an isolated village may be able to improve access to education by building a schoolhouse or improve health by building a small potable water system, they are still too small to carry the financial burden of major infrastructure projects such as roads, electricity and communications.

Having a strong understanding of community mobilization, villages easily make the jump to how powerful their voice is at the municipal level when they join their selected representative with those of the surrounding 10-15 villages who have also caught the vision. A mayor or municipal president has a much more difficult time ignoring an organized cluster of 15 villages asking for support than he does a single village. Over time, villagers begin to see significant infrastructure changes that bring new opportunities to their village.

This experience teaches communities the important skills of identifying and electing those who truly represent the voice of the people and put the needs of the community first. This lays the groundwork to take the concept to the next level, which combines representative from the clusters of 10 villages to create a formidable political voice on the district and state level governments.

Project Question 11

What is the possibility of implementing your idea/project elsewhere (in different parts of the county)? (Maximum 200 words)

Nepali people are mostly farmers who are deeply joint to their land but also depending on it. Agriculture represents the only revenue source in their life and this project will offer a sound growth opportunity to the improvement of their lives and to their individual empowerment.

The Project can be easily replicated anywhere in the Country and the existence of operative and successful working projects will boost enthusiasm and commitment of women and their communities.

The ultimate goal and purpose of our organization is to create systems of self-development whereby villagers have the skills, resources and vision to improve their own lives.

We employ a hands-on, learning by doing method that starts with the basics of organizing the community and takes them through the experience of transforming expressed needs to tangible solutions.

SECTION V: PROJECT COST QUESTIONS

Project Cost Question 1

Briefly describe expenses in each of the categories that you have submitted in your proposal (total maximum-500 words)

Personnel: 1,367,400.00 NRs

Materials and Equipment: 1,376,000.00 NRs

Training: 418,000.00 NRs

Travel: 210,000.00 NRs

Others: -NONE

Evaluation/Information dissemination: *included in the previous items*

General Administration/Overhead: *included in the previous items*

Other Funding Sources: -1,871,400.00 NRs

Total Nepal Development Marketplace 2008 funding requested: 1,500,000.00 NRs

Estimated Project Revenue (if applicable) 1,060,000.00 NRs (after the second year)

Please, see attachment “C”

Project Cost Question 2

Please explain clearly any non-Nepal Development Marketplace 2008 funding that your project is receiving or will receive and indicate their contributions. To the extent possible, please indicate the names of the other donors and the amount they will be contributing to your project and what the funds would be used for. Please mention all fund sources that are anticipated but NOT confirmed as yet too. (maximum 250 words)

Please, see attachment “C”

Project Cost Question 3

If your project is generating any revenue from its activities, please describe. (maximum 150 words)

Please, see attachment “D”

Project Cost Question 4

Please enclose your organization's audited current and a one-year projected income statement and balance sheet.

SECTION VI: ADMINISTRATIVE INFORMATION

Administrative Information Question

1

NEPAL DEVELOPMENT MARKETPLACE 2008 will only accept applications in English for review. If your proposal is in Nepali, please enclose the original version for reference. The Nepal Development Marketplace 2008 team will only review this to clarify any potential ambiguities in the English version.

ATTACHMENT: Yes No

Administrative Information Question

2

Have you ever received a grant from any Word Bank grant program?

No Yes

If Yes, indicate which one? The Word Bank has a number of grant funding programs that work with small organizations (Small Grants Programs, Post Conflict Fund, InfoDev, Development Marketplace Global Competition, Country Innovation Days, etc.). If you have previously received funding from any of these programs for a different project, it will not prevent you from competing in the Nepal Development Marketplace 2008.

Administrative Information Question

3

How did you find out about the Nepal Development Marketplace 2008? (maximum 50 words)

Newspaper Advertisement

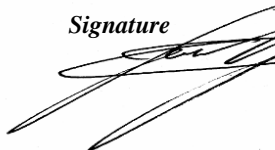
SECTION VII: REQUIRED ATTACHMENTS

Attachments to be included:

1. Applicable drawing.
2. Corresponding timeline.
3. Curriculum vitae of proposed project team available.
4. List of Project Management Team/Staff.
5. List of Board of Members of your organization.
6. Copy of formal partnership agreement
7. Audited current and a one-year projected income statement and balance sheet.
8. Your organization's and your partner's registration certificates.
9. Original version of your proposal (if written in Nepali).

I certify that the information provided is true and correct. By signing this document, I confirm our organization's participation to the Nepal Development Marketplace on June 24, 2008.

Signature



Date

20 June 2008