

IMPORTANT:

Please summarize your project using the guide questions below. The Summary Sheet will be used in publications to describe the project, and in any information material to be provided to the Jury, Reviewers, and other potential donors.¹

In describing your proposal, answer the questions clearly and directly. Please answer in English. The number of pages should not go beyond 30, including attachments. Long proposals run the risk of not being read thoroughly.

Nepal Development Marketplace 2008

SECTION I: YOUR PROJECT PROFILE

Project Details	
Proposal Number (provided by Nepal Development Marketplace 2008): 648	
Title of your project proposal: Using live stock urine instead of pesticides on vegetable and crops for organic and hygienic production.	
Proposed title for your project banner at the Nepal Development Marketplace 2008 (50 Characters or less. Please use CAPITAL letters) ² : COWS URINE, SOURCE OF EMPLOYMENT , INCOME AND ORGANIC PRODUCTION.	
Region of Implementation in Nepal: Central Region	
Total Project Cost: 12,00,000	
Amount requested from Nepal Development Marketplace 2008 (note: you cannot exceed the amount you have previously indicated in the concept paper):	In Words: Ten hundred thousands. In Numbers: 10,00,000
Primary Sector of your Proposed Project (please select only one):	
<input type="checkbox"/> Agriculture, Irrigation and Food Security	<input type="checkbox"/> Education
<input type="checkbox"/> Energy	<input type="checkbox"/> Health
<input type="checkbox"/> Information and Communication Technologies	<input type="checkbox"/> Infrastructure (Roads and Transportation)
<input checked="" type="checkbox"/> Small Business and Micro Enterprise Support	<input type="checkbox"/> Water and Sanitation
<input type="checkbox"/> Employment Creation	

¹ Your summary will be presented as you present to Nepal Development Marketplace 2008 team, hence any errors that would appear on the summary will be solely your responsibility.

² Nepal Development Marketplace 2008 team reserves the right to edit the title of your project banner to meet our space and design requirements.

SECTION II: YOUR CONTACT INFORMATION

Applicant's Details

Name Of Your Organization/Institution: Rural Service Society Kabilasi -9 Gair Bazar, Sarlahi.	
Classification Of Your Organization/Institution: Non Government Orgnization	
Describe your Organization (Minimum 50 words): Rural Service Society Kabilasi -9 is an NGO is working with rural people since its establishment (2057/1999). It focuses marginalized groups and vulnerable people as women, Dalit, Janjati, poor farmers groups. It has well link with GOs, NGOs of Sarlahi district. It is working in livestock farming, agriculture, environment, forest, poverty, education, disaster and Right Sectors. It has been supported by District Agriculture Development Office, District Livestock Development Office, DDC, DSCO, DFO, DEO, PAF, MOSE etc. During the last 7 years, it has worked with grass-root people. There are 50 groups in which 20 to 35 people (women is specially focused) are engaged. In a group, there is inclusiveness of different castes and they have harmonious relation which has reduced conflict to a great extent . The most important thing is that they are themselves decision	
Contact Person: Rajni Kant Jha Title: Jha	
Address: District: Sarlahi, VDC: Kabilasi Ward no. 9, Gair Bazar.	
Office Phone #: 046- 690221	Mobile #: 9844032802
E-Mail: ruralsociety1999@yahoo.com	

Name Of Your Primary Partner Organization/Institution: Janseba Saving and Credit Co-operative Ltd. Kabilasi-9 Gair Bazar.	
Classification Of Your Partner Organization/Institution: Co-operative	
Describe your Partner Organization's Role (Minimum 50 words): This organization is conducted with the help of local people. They are members of this organization and saving from them and investing. The person who saving most of them are farmers. Some of them are small business man. They are investing themselves on low interest. Those groups formed by NGO has operated their account of saving also in the co-operative and forming it. They are also share holders. It is started only one y ear and nine months ago. Even though it is in rural	
Contact Person: Ram Binod Sah Title: Sah	
Address: District Sarlahi, VDC Kabilasi-9 Gair Bazar	
Office Phone #:046-690179	Mobile #:9804854184
E-Mail: jansewa_1999@yahoo.com	

SECTION III: YOUR PROJECT DETAILS

Project Details

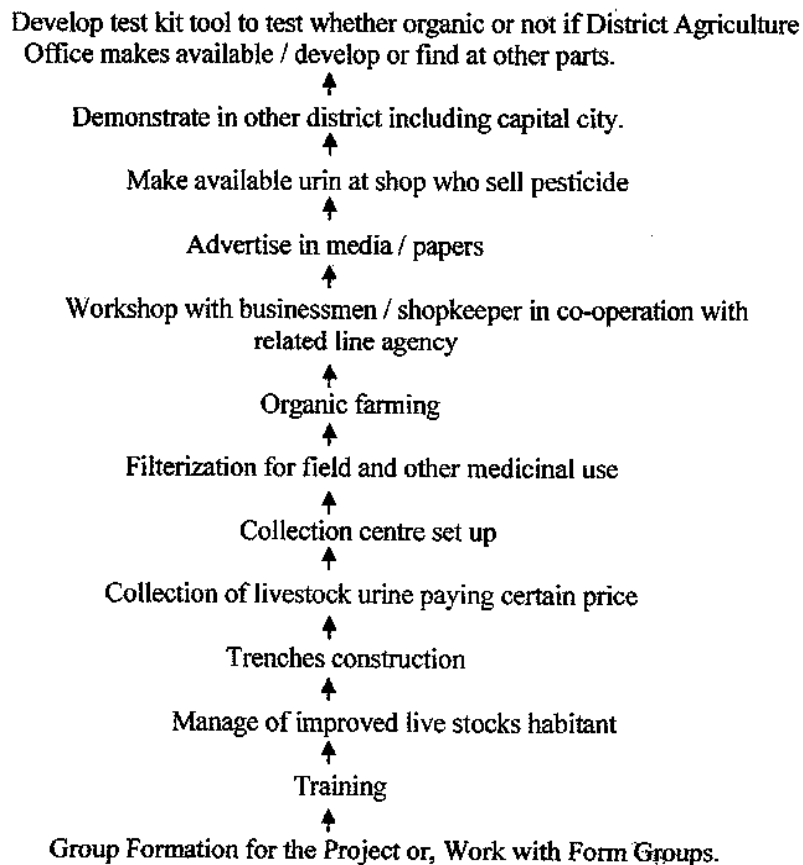
A. YOUR PROJECT SUMMARY

Please summarize your project. (Word limits 250). You may include any applicable drawing in separate sheet if applicable.

We have designed the project about organic vegetable farming is useful and durable at this moment. One side, there is competition on using pesticides; the other side there is problem of health, potentiality of land which is being lost day by day. Even though the project has to be tied up with agriculture as it is guided to select only one last table. But it is linked with micro enterprises and job creation as well.

The project is based on local material which is thrown as waste materials. People do not understand the importance of the matter. As Nepal is agricultural country, we feel its use which provides us to be micro enterprises on group level and income generating. Similarly, they will provide opportunity to unemployed people.

In other way, people are compelled to use vegetable with pesticide. We know very well Japan has returned our tea leaves claiming that pesticides were used on tea leaves. So the up coming days are days of organic products either in vegetable or crops. One of the striking fact is that most of cereal are covered and we use them generally uncovering but vegetables, cauliflower, pepper, radish and so on are used directly. That is why pesticides mostly affect us by using vegetable. We cannot do without vegetable so we should invest to produce organic vegetable and crops.



SECTION IV: PROJECT QUESTIONS

Project Question 1

What is the problem(s)/issue(s) your project is addressing? What are the causes of the problem? (maximum 500 words)

It was described in first phase that using live stock's urine, we can produce / grow organic vegetables which is healthy for human beings.

At present, pesticides have created a number problems; health and hygiene. We know that local / natural things are sold on higher price than high breed or improved species. For example local cock's meat is sold more expensive than cocks from poultry farming.

So we can hope that organic vegetables will be sold on higher price and maintain the differences / quantity of production comparatively. Organic products displace the non-organic and harmful products especially in vegetable.

We are using non-organic vegetable which create long term disease in us like kidney failure, heart problem, cancer, skin disease and so on. On the other hand, important things live stocks' urine which is not less important is wasted.

As history, religion, tradition says the importance of cow's urine is used for treatment in human beings as well.

Project Question 2

How does your idea address the problem(s)/issue(s) described above in terms of securing peace through development, delivery of basic services and expanding livelihood opportunities to rural population? (maximum 500 words)

The issue raised here is belonged with mostly rural people. It has been seen that where there is no work, there is conflict and clash. It is thought the idea will generate opportunity for work, income, health and hygiene. The matter which is till now wasted, will be used in field and help to produce organic vegetables. It has already been described in the first phase about the process and benefit.

The proposed project will set up harmonious relation between group members and they will get prices sitting at home. It is local level employment. Selling the urine of live stocks, people earn money. We can see for earning, people go the foreign. This enterprises create opportunities at home for them and others who are professional farmers of vegetables. It will establish like cottage industry. One of the important fact is that till now dung, milk is only used but when the project start, live stocks urine will be equally important. One more surprising thing, now it can be seen that people do not matter of quenching thirst to giving water to the live stock which make them sick but later they will give water to make more urine as it will have price value.

When there is not work, clash, conflict, quarrelling occurs but it provides works so it can be said that to a great extent depending upon local resources, people can make money. They do not need to go outside. Only method, manner, management, investment is necessary. For this we are applying to you and partnership with co-operative which will also invest and provide continuity the program.

This program will be totally inclusive and it has equal benefit. It has not any partially among people. How much they produce, they use or sell.

To a great extent, people comeback who are displaced as we provide fund for farming live stocks farming and they can sell their product at their home. So there is livelihood. The most striking fact is that the project will help in food security as well as it is natural. I think about their well-fare and while meeting one-another face to face clash decreases and harmonious relation set up.

The business, which is proposed, will make them to go together as it is business of groups. There is success and people from other part come to visit, as a result the relation will be broader and set up peace. In production nothing will affect as it is not matter of import so the micro enterprises will run successfully.

Project Question 3

How will you implement your idea? Describe in detail each of the activities/steps that your project will undertake to meet its objective(s). (maximum 600 words). Please provide a corresponding timeline in a separate sheet.

We have a number of groups in rural area in small enterprises. For income generating almost of them 70% have adopted live stocks. Nearly in 50 groups, 1500 families are engaged directly and the population goes 7500. Almost of them have their own account in partner co-operative through which they are engaged in saving and credit activities.

- a. The program will be introduced through team leader of the project.
- b. Partner organization co-operative will invest on farming as well.
- c. Some people have their own live stock and they are not in groups will be brought in the program.
- d. Training will be conducted to group wise.
- e. Improved habitat of live stock will be constructed.
- f. To collect urine trenches will be made on subsidy and provided some equipment steel filter etc. So that grass, straw will not go in trench.
- g. As cows urine is more important than other live stocks, that will be collected separately. The next thing in Vaidic ritual virgin cow's urine is extra important and useful so tat will be tried to collect separately.
- h. As above mentioned, that will be brought to collection centre and thought to be filtered or use in different sectors. It is not necessary every body to brought if they use their own farming, they will be taught to use at their own field on vegetable or others.
- i. The collected urine will be filtrated or vaporized as the technician suggested and packed in bottle and jar.
- j. They are used in demonstration plot. Similarly, in our district there is a big horticulture firm of Nepal to work together. A number of farmers go there and that will be advertised.
- k. If the collection is over local need, we organize meeting with vegetable farmers in the district or out of the district with the help of line agency as well.
- l. The collection centre will be turned into co-operative where a number of farmers will be engaged and participant of the result.
- m. As we have a number of people engaged in vegetable farming and supplying. We advise them to apply the method.
- n. We will request for certification as organic product which will be sold on high price and farmers will be benefited.

Project Question 4

How is your idea innovative or different from existing approaches that are addressing the problem(s)/issue(s) you have described in question one? Why did you choose this particular approach? To your knowledge, what on-going efforts exist in this area that addresses this problem? Has your idea been implemented elsewhere or in a different context? If so, where? What specific characteristics of your project idea demonstrate that you are applying a novel/pioneering approach? (maximum 700 word)

Our idea is based on local resources which are not in use broadly. We can see that there is competition to use pesticides in the field to grow more vegetables. Even it is used untimely and in wrong way. That is not appropriate and farmers are seeking natural method.

As far users, they are compelled to buy such product. We cannot do without vegetables. So we must improve the system of growing.

On the other side till now live stocks are used for ploughing, milking. We waste its urine which is not less useful than any other product. Our idea is different from existing approach as we are going to use such thing which is not in use till now, and available locally. The important thing is that urine is fertilizer and natural killer of insects. It has been tested and seen that while urine used for top dressing it kills the pest and insect and anyways it goes down it works as fertilizer. In lack of resources, program it is not spread among the farmers and public. Urine therapy is also traditional in our society.

We have seen and it is tested in our society. When disease of lever was treated with virgin cow (she calf) urine and became well. In Ayurved an oil named "Kayakalp" in mixture of cow urine which is used for pain anywhere in the body. So our idea is totally innovative for this area.

By, working with co-operative, training local farmers we are going to use the materials well and supplying other parts. Engaged farmers are going to earn money as well. We have already expressed that it will be processed locally so no necessary of extra man power from outside.

We chose this particular approach thinking for future health and hygiene. Similarly we depend upon imported fertilizers and pesticide where as we have our own materials better than that. The only thing is that it is not introduced and used broadly, local people get job, income and so on.

In my knowledge, I haven't seen such project in my area. We have read in Ayurved about urine therapy and this concept broadening day by day.

As far I know, my idea has been implemented in India in different states for agriculture. It has been implemented in Ayurvedic medicine for a long time in India as well as it traditional medicine in society which has no side effect.

Specific characteristics: There is specific criteria that it novel/ pioneering approach.

- a) It is small enterprises with local resources which is going in vain till now.
- b) It generates income and help in restoration of peace. At collection and purifying centre some people get job.
- c) At present we are in problem of pesticides that will be solved to a great extent.
- d) Through live stock farming livelihood raised.
- e) Everything of live stock will be used.
- f) Source of income will be remain continue. It may be in small amount when live stocks re in resume period.
- g) As it is not imported material of any thing depend upon import in collection conflict does not affect.
- h) Women will especially get prices and it will empower them. It may reduce food, growing vegetable near by house or field.
- i) In another way it will help urban people to get fresh and hygienic vegetable and grain.
- j) Suggesting from technician, it may be used in Ayurvedic medicine, help people to stop such Ayurvedic medicine supplying to related Nepali Companies or elsewhere.
- k) Exhibition will be held which will promote marketing.

Project Question 5

What is your/your organization's role in implementing the project idea? Provide a brief description of your/your organization's activities and experience in the area/sector of the project. What is the particular capacity of your organization in implementing the project idea? (Maximum 300 words)

Our organization has principle role in implementing the project. We have a number of groups who are engaged in live stock farming. Live stocks are one of the chief means of livelihood. It has been seen and experienced that people who do not posses land keep live stocks for livelihood. Our groups are seeking market to sell their products. Our organization support cooperation will continue the project as we are established organization, we will not escape from the responsibility. The next thing that we are running other programs. So we do not stop our activities. It is sure that we successfully run this program or other. The reliable matter is that as we conduct the program and our thinking is to convert onto co-operative will provide sustainability.

We have our own expert in agriculture, we have been working in agriculture and live stock farming from very beginning. We are dedicated to use local materials and resources to generate income and enhance life of vulnerable people. We have helped the groups to plant nearby 50,000 on public places and 1,00,000 plants in private land. They will be used as fodder to live stocks.

Project Question 6

Who will be proposed project team leader? This person will be the key contact person between Nepal Development Marketplace 2008 team and your project team. Describe the experience/background of the project team leader with regard to implementing the above mentioned project idea. Please enclose curriculum vitae of the proposed project team leader. (Maximum 200 words).

Name of Project Team Leader : Mr. Manmohan Jha

Experience and Background : He has Bachelor degree in Agriculture from Rampur Campus Nepal. He has an experience of 15 years in Agriculture Research and Extension Project (AREP) of world bank.

ATTACHMENT: Yes No

Project Question 7

What is the role of your primary partner organization in implementing the project idea? Please provide a brief description of your primary partner organization's activities in the area/sector of the project. What is the history of collaboration between your organization and your partner(s)? Is there a formal agreement for partnership on this project? Please enclose a copy of your agreement. (Maximum 200 words)

The role of the primary partner organization is that it will invest in live stock farming and vegetable production loan in intensive way. Even though most of farmers are share holder and members of this co-operative. They will decide themselves about success and sustainability of the program. As it is thought money can be taken from milk, calf and urine, loan can be refunded. On the other hand, the NGO has invested most of amount in live stock farming. We are hopeful that we can achieve the result. The co-operative at rural area is established to help poor farmers.

It is clear that live stock farming is chief means of livelihood in rural area.

Our groups are operating account in the co-operative from very beginning and we have helped the co-operative being shareholders and engage in transaction. Rural people have more access in co-operative. So they are having saving and credit from here. Starting from 27 people it has 150 shareholders and loan reached up to 11,00,000 in only two years time. Even though the amount does not seem big but as it is in rural level it is satisfactory. The progress is rapid.

Yes, we have formal agreement about success the program whatever way that can be.

Project Question 8

Who are the principal beneficiaries of the project activity? Please describe the degree of acceptance that the project has among beneficiaries and the level of participation, if any, of the beneficiaries in the project. (Maximum 300 words)

The principle beneficiaries of the project are rural farmers, labor and especially poor people who have nothing means for livelihood. They have to depend upon live stock farming to hand and mouth. It is acceptable as using of live stock dung, milk, skin, bone, urine are traditional. It is found in every house hold at rural level. Nothing new to accept cattle farming at home. We are only dedicated to use the waste materials. It has been tested that live stocks urine is equally important for plants and others. Especially, cow urine is used in different cultural ceremony, ritual. The most important thing is that we are going to use the organic matter for health and hygiene, employment and income. It is not bothering process to use the product but people are not using unknowingly. We enhance them to do so. Rural people directly participate in the project and benefit will go to them and others as well.

Project Question 9

What are the expected outcomes/results of your project? How are they measurable? How do these results/outcomes help your targeted beneficiaries? If possible, indicate how many beneficiaries your project expects to reach. How should Nepal Development Marketplace 2008 measure project success after implementation is complete? (Maximum 300 words)

- a) The result of the projects.
 - i. Farmers get home based income.
 - ii. Resource which was going in waste will be used wisely and technically.
 - iii. Production of vegetable will be hygienic.
 - iv. Products will be used at home and supplied to other places.
 - v. Develop organic vegetable produce zone.
- b) Targeted beneficiary will be benefited.
 - i. Getting employment.
 - ii. Wise use of waste materials.
 - iii. Income in even dry (When cows, buffaloes do not provide milk period)
 - iv. Those who use this product will also be benefited.
- c) Directly, the number of beneficiaries are who those have live stock farming. Primarily we can guess, they may be more than 200.
- d) It will be measured evaluating farmers directly, and when the project success. It will surely come in media. In this age, nothing can be hidden. The next thing, we have already proposed co-operation with co-operative which provide the farmers financial support. The fact is that farmers are also in the co-operative. The product and result of demonstration, important in agriculture, displace of chemicals make measure supplying of product, extension of project activities, all that are the measurable activities.

Project Question 10

What characteristics of your project would you highlight to suggest that it is sustainable beyond the phase funded by Nepal Development Marketplace 2008? Please describe both organizational sustainability and financial sustainability, and indicate specific details (agreements from other donors, projected revenue flows) that can be verified to suggest that your project is sustainable and can leverage Nepal Development Marketplace 2008 funding. (Maximum 400 words)

The project which is proposed is planned view of sustainability. We have sought sustainable partner that co-operative. We have made a contract with it. The next thing we will develop our relation with vegetable growing farmers to supply our products. We will contact with Ayurvedic company which use urine in manufacturing 'Kayakalp Massage Oil'. Its user is also at local level and nothing is to be imported. So collection and use both are domestic either at village, district or national level. As far supplying elsewhere, we would link by e-mail / internet / media and so on. During one year of project time. We will not depend upon only donor agency but will try to self reliant. The next thing, to run successfully, we will coordinate with line agencies, which recommend it and it is expected when product will be sold, income generate, farmers will have habitual of collection the things which is proposed. We will do everything whatever possible. We will familiarize the product, when it is familiarized, it sustains. We have no over expectation, we want to achieve small to great. The farmers will use in their own field and they will supply to market, arrange exhibition, advertise, co-work with other possible users. As our district is one of the most vegetable producer district and users are seeking organic product we are hopeful about sustainability. Likewise, use of Ayurvedic Medicine is growing the project will sustain. We will not remain still but always active to link with market when income generate enterprises increase. Link with co-operative and NGOs activities will be also helpful to run the project. This is technique as well as approach, once adopted and familiarize, sustain automatically. Our NGO will also guide and support seeks better solution for staying the program. We are hopeful when it grow root inside. It will grow up in the society.

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Project Question 11

What is the possibility of implementing your idea/project elsewhere (in different parts of the county)? (Maximum 200 words)

As Nepal is agricultural country, and live stock farming is chief means of livelihood. The project will be useful and there is possibility everywhere in rural or semi-urban area. People nearly 40% are below poverty line here mostly depends on either physical labor or live stock farming. So it is implemental everywhere. The important fact is that it depends upon local raw materials and we will not use any high technology so skill can transferable.

SECTION V: PROJECT COST QUESTIONS

Project Cost Question 1

Briefly describe expenses in each of the categories that you have submitted in your proposal (total maximum- 500 words)

Personnel: 1 Team Leader, graduate level (preferable B.sc.Ag) Assistant employee (Social mobilizers) as per need. -200,000 | -

Materials and Equipment: Improvement of live stock habitat vaporized equipment, tool kits, drum bottle, jar and other packing materials, filtering materials. -500,000| -

Training: Training of farmers to collect safety and store use.-50,000| -

Travel:

Others:

Evaluation/Information dissemination: 50,000 | -

General Administration/Overhead: 1,50,000 | -

Other Funding Sources: 2,00,000 | - (farmers own investment)

Total Nepal Development Marketplace 2008 funding requested: 10,00,000| -

Estimated Project Revenue (if applicable): 50,000| -

Project Cost Question 2

Please explain clearly any non-Nepal Development Marketplace 2008 funding that your project is receiving or will receive and indicate their contributions. To the extent possible, please indicate the names of the other donors and the amount they will be contributing to your project and what the funds would be used for. Please mention all fund sources that are anticipated but NOT confirmed as yet too. (maximum 250 words)

Now, we have no donor to fund the project. We are hopeful, our performance may attract them and when we receive any grants we will use in micro enterprises belongs to this project and create opportunities of massive employment so far. Likewise, we would like to use that in welfare of poor-rural people to uplift their lives.

Project Cost Question 3

If your project is generating any revenue from its activities, please describe. (maximum 150 words)

Our project generates revenue at local level when it will be supplied to other district directly and indirectly. The equipment, materials, we buy will not without of revenue i.e. packaging materials.

Project Cost Question 4

Please enclose your organization's audited current and a one-year projected income statement and balance sheet.

Audited current / one year income statements.: Expenditure is already mentioned in financial parts

SECTION VI: ADMINISTRATIVE INFORMATION

Administrative Information Question 1

NEPAL DEVELOPMENT MARKETPLACE 2008 will only accept applications in English for review. If your proposal is in Nepali, please enclose the original version for reference. The Nepal Development Marketplace 2008 team will only review this to clarify any potential ambiguities in the English version.

ATTACHMENT: Yes No

Administrative Information Question 2

Have you ever received a grant from any World Bank grant program?

No Yes, _____

If Yes, indicate which one? The World Bank has a number of grant funding programs that work with small organizations (Small Grants Programs, Post Conflict Fund, InfoDev, Development Marketplace Global Competition, Country Innovation Days, etc.). If you have previously received funding from any of these programs for a different project, it will not prevent you from competing in the Nepal Development Marketplace 2008.

We have not get the above mentioned program. We are running program of PAF in two VDCs; Pipariya and Kabilasi in Sarlahi district which has provided capital farmers to keep live stock as means of livelihood. We are only facilitator. As per known it is supported by World Bank to PAF.

Administrative Information Question 3

How did you find out about the Nepal Development Marketplace 2008? (maximum 50 words)

Nepal Development Marketplace 2008 advertised much more on Radio, T.V, Newspaper. It makes general people to do something. It was also on online service. When I opened given address, I found about the program and fill up the required information. I was e-mail about lacking document and I sent it too. The behavior of the staff of NDN was encouraging to us. It was informed not to hesitate to get information if any problem is faced. It is better part to know about the program.

Constraint

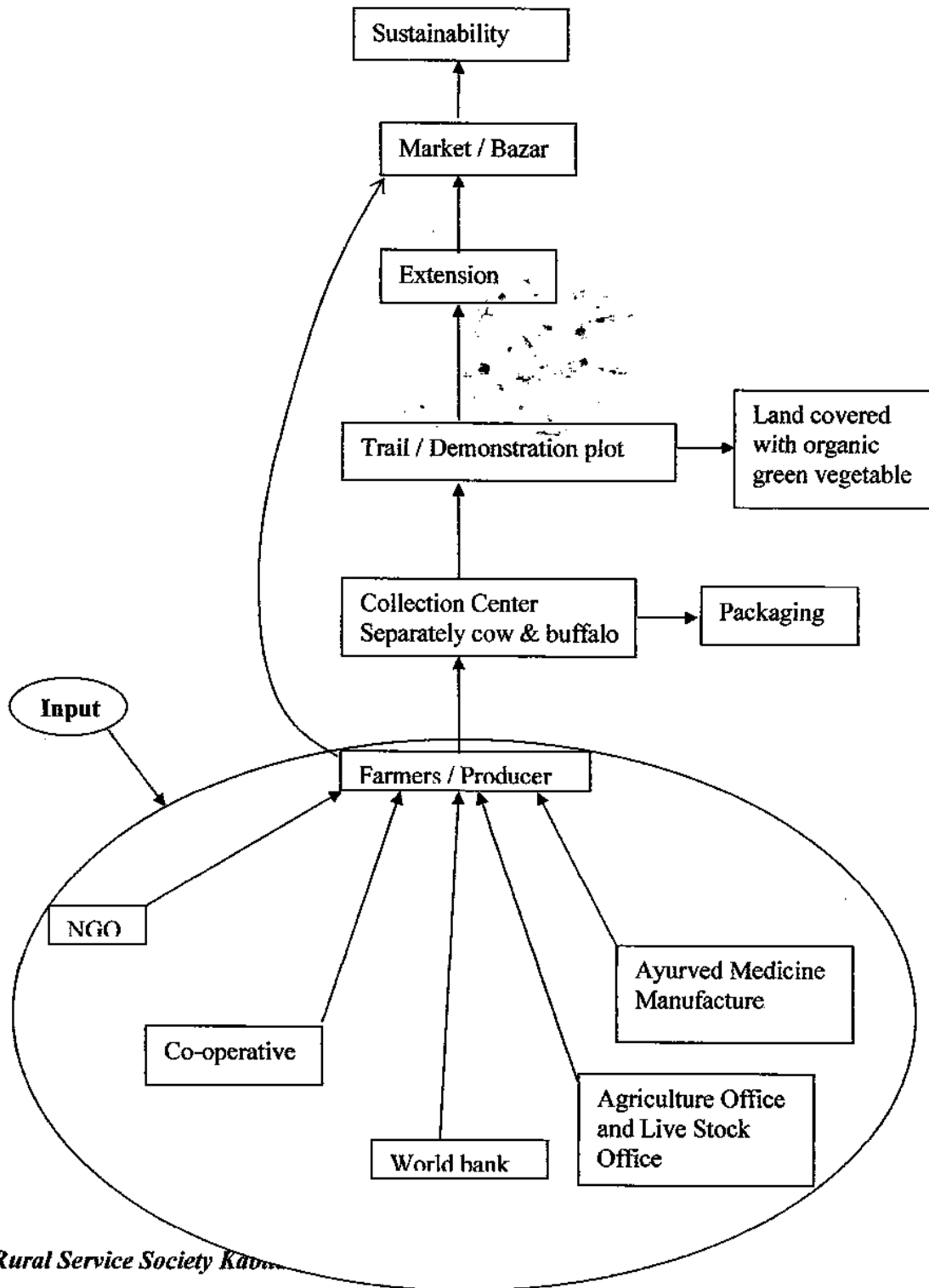
- i. New product
- ii. Low production / high quality
- iii. Compete with chemical fertilizer
- iv. Challenge to be large scale production

Opportunity

- i. New product
- ii. Diversification (product)
- iii. Hygienic
- iv. Religious belief
- v. Income generation and employment

Kathmandu, Nepal

Value Chain Analysis of the Project




SECTION VII: REQUIRED ATTACHMENTS

Attachments to be included:

1. Applicable drawing.
2. Corresponding timeline.
3. Curriculum vitae of proposed project team available.
4. List of Project Management Team/Staff.
5. List of Board of Members of your organization.
6. Copy of formal partnership agreement
7. Audited current and a one-year projected income statement and balance sheet.
8. Your organization's and your partner's registration certificates.
9. Original version of your proposal (if written in Nepali).

I certify that the information provided is true and correct. By signing this document, I confirm our organization's participation to the Nepal Development Marketplace on May 05, 2005.



Signature

Date: 16/6/2008

Corresponding timeline: 2008 / 2009

July 08	Introduction at district level about project
August 08	Introduction of project areas' farmers
September 08	Training to farmers who are farming live stock and growing vegetable
October 08	Construction of improved habitat of live stocks
November 08	Collection center set up programming to demonstrating plot farming
December 08	Used in farming, other side distillation / filter plant set up mid term evaluation
January 09	Vegetable demonstrated / exhibition held
February 09	Market linkage proceeded / enhanced
March 09	Market linkage proceeded / enhanced
April 09	Linkage with GOs / NGOs and request for certification
May 09	Refresher training to farmer production / packing / using / promoting for continuity
June 09	Final monitoring, activities to sustain project, farmers' participated group in association in production. During the period the project will be established.

Monthly progress report / evaluation monitoring will be done. This will help in correction if any activities occur less than require. Link with co-operative and activeness of NGOs will help to achieve goal in time.